

# 3<sup>rd</sup> Academy Event

5<sup>th</sup> March, 2024

Brussels, Belgium

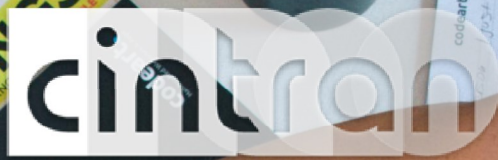


Photo by Hasan Zahra on Unsplash

# 3<sup>rd</sup> Academy agenda

**01** Welcome & Keynote

**02** Formulating messages to enhance the transition



**Co-creating messages for a just transition in coal+ regions:**

**03a** Responding to resistance through comprehensive engagement

**03b** Below the surface of just transition implementation



**04a** Streamlining education, reskilling and upskilling

**04b** Keeping an eye on the just transition



**05** Pitching the key messages

**06** Closing remarks and wrap-up

# Organising Team

cintran



*Carsten Rothballer,  
Head of Sustainable  
Energy Systems*



*Franco Martin Crudi,  
Expert,  
Justice, Equity and  
Democracy*



*Jacob Broehm,  
Junior Expert,  
Events and Project  
Communications*



*George Stiff,  
Senior Expert,  
Sustainable Energy  
Systems*



Local Governments  
for Sustainability  
**EUROPE**

# CINTRAN findings





**cintran**

Disney PIXAR  
**INSIDE  
OUT**

**Principles of effective  
communication / Non Violent  
Communication**

## *Formulating messages to enhance the transition*

- Principles of effective communication
- Brief exercise for developing more effective messages
- Introduction to the upcoming parallel sessions

# Coffee Break



cintra

## Co-creating messages for a just transition in coal+ regions #1

What do you **observe** are the **challenges** of your community, region...?

- Write max. 3 yourself ~3 min
- Pair up with 1 neighbour → 2 points in common ~5 min
- Combine pairs → 2 points in common ~5 min
- Combine groups → 1 point in common ~5 min

Now let's **transform them into messages** ~40 min

- Feelings → Needs → Requests
- Recommendations > Complaints

**Refining** each final message/recommendation as a whole group ~10 min

- 1 person will present today at the end of the day



# Parallel Sessions 1

## *Co-creating messages for a just transition in coal+ regions*

- Group 1a: ***Responding to resistance via comprehensive engagement***

Dealing with dissent and activating marginalised groups, women and youth.

- Group 1b: ***Below the surface of just transition implementation***

Practical experiences with project processes related to the just transition.

Lunch Break



until 14:00

## Parallel Sessions 2

### *Co-creating messages for a just transition in coal+ regions*

- Group 2a: ***Streamlining education, reskilling and upskilling***

Educational and vocational reforms to enhance coal+ communities.

- Group 2b: ***Keeping an eye on the just transition***

Effective monitoring of just transition processes and implementation.

## Co-creating messages for a just transition in coal+ regions #2

What do you **observe** are the **challenges** of your community, region...?

*Somewhat in reverse from this morning:*

- Write max. 3 yourself ~3 min
- Open discussion as a whole group ~5 min
- Divide in half and keep reflecting ~5 min

Now let's **transform them into messages** ~40 min

- Feelings → Needs → Requests
- Recommendations > Complaints

**Refining** each final message/recommendation as a whole group ~10 min

- 1 person will present today at the end of the day

# Coffee Break



cintra

## *Pitching the key messages*

- Group 1a: ***Responding to resistance via comprehensive engagement***
- Group 1b: ***Below the surface of just transition implementation***
- Group 2a: ***Streamlining education, reskilling and upskilling***
- Group 2b: ***Keeping an eye on the just transition***

# Closing Remarks & Wrap-up





**Thank you for joining  
the Academy Event!**

**Tomorrow we start at 9:00!**



[www.cintran.eu](http://www.cintran.eu)



[@FossilExit](https://twitter.com/FossilExit)



[FossilExit Research Group](#)

5. March 2024